



INVESTORS IN PEOPLE
Scotland

The Investors in People Scotland Advocates Programme Principles of Operation

Aim

To increase the use of Investors in People among organisations in Scotland by drawing upon the experience, enthusiasm and commitment of people with first-hand experience of the application and impact of Investors in People in their organisation.

Principles of operation

- Investors in People Scotland will hold a register of individuals who are willing to act as Advocates for Investors in People
- Investors in People Scotland will agree with the individual the type of activities and themes they are prepared to support
- Advocates will be asked to commit a maximum of one day per year to activities aimed at raising the take-up of the Standard
- Investors in People Scotland will endeavour to provide at least one month's notice to Advocates of potential meetings
- Investors in People Scotland will provide all necessary materials in preparation for "Advocate activities"
- Investors in People Scotland will co-ordinate "Advocate activities" in the Public Sector, and will act as a facilitator with Scottish Enterprise and Highlands and Islands Enterprise for activities in the Private Sector, where the Enterprise Networks have primary responsibility
- Investors in People Scotland will cover all appropriate travel and subsistence incurred by the Advocate
- Investors in People Scotland will invite Advocates to other events
- Investors in People Scotland will host an annual event to review the progress of the Advocates Programme

Public relations programme

There is also an option for advocates to take part in the PR programme; this would require the Advocate to be available to speak to journalists about Investors in People. This will be in addition to the time spent above, and notification may be more last minute, although the Advocate would be briefed thoroughly beforehand.

Orchard Brae House, 30 Queensferry Road, Edinburgh EH4 2HS
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Advocate Registration Form

Please complete personal details:

Name	
Title	
Position within organisation	
Telephone number	
Email address	
Organisation's Name	
Postal address	

Please indicate your preferences for:

Type of activity	Yes/No
Hosting workshops	
Speaking at events	
One-to-one meetings	
Group meetings within an organisation	
Group meetings with representatives from more than one organisation	
Influencing suppliers	

Please indicate your preferences in terms of:

Sector (e.g. Finance, Local Authority, Hotel)	
Themes (e.g. Change Management, Planning, Communications)	
Other	

Please indicate if you would be happy to take part in the PR programme:

Yes	No

Signature:

Date:

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